

# Selling Tools & Samples



## ◆ Learn about transfers & sell more garments

### 2010 Easy Prints® Marketing Kit



Order by phone, fax or at [TransferExpress.com](http://TransferExpress.com)

Or purchase kit elements individually:

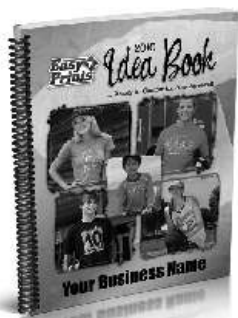
- 1 Personalized 2010 Idea Book™ - 108 Pages  
Full color catalog with 230 new designs and hundreds of clip art (\$15 Value).
- 2 Color Selector  
Show your customers exactly what the printed colors will look like. Includes all 57 stock colors listed in the Dealer Guide (\$20 Value).
- 3 Sample Generic 2010 Idea Book™  
This black and white version of the Idea Book™z does not mention Transfer Express® or Stahls'. Use this inexpensive tool to help you sell more imprinted sportswear. Give to schools, groups, sports teams, organizations and other potential or repeat customers.
- 4 Dealer Guide  
This guide has ordering information, transfer pricing and product information (FREE).
- 5 16 x 20 Full Color Easy Prints® Dealer Poster  
Let your customers know you can do their custom job quickly and professionally (\$10 Value).
- 6 30 Easy Prints® Display Transfers  
Apply to garments and set up your own display to coordinate with the color photos in the catalog. Every transfer in the kit is shown in full color in the catalog. Let your customers see and feel the quality (\$15 Value).
- 7 Samples  
Includes Easy Prints® Screen Printed Numbers, Easy Prints® Letters and Express Names™.
- 8 Personalized 2010 Retail Price List  
This handy tool will help you profit from your Easy Prints® sales. It's imprinted with your company name (\$15 Value)!
- 9 T-Shirt Business Startup Guide  
This guide contains all the basic information you need to help your t-shirt business grow and prosper.
- 10 A \$10 order coupon  
To get you started, use on your next order (\$10 Value).

**Only**  
**\$49**  
(\$75 value!)

The Original

### 2010 Easy Prints® Idea Book™

The cover is PERSONALIZED!



- Includes:
- 108 pages full color
  - 800+ layouts
  - Thousands of clip art
  - Full color photos

230 New Designs  
for 2010

▶ \$15

### Color Selector



• 57 Samples of Ink Colors

▶ \$20

### Generic Idea Books



- 108 Pages
- Black & White version

10 for \$20  
25 for \$31.25  
50 for \$55  
100 for \$90